

AVRA

Audio & Video for Radio



Now RADIO has Color

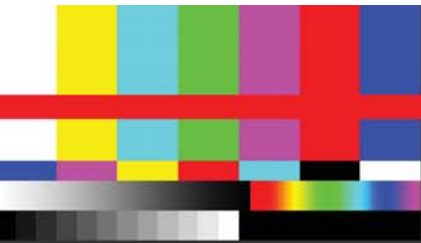
AVRA is the evolution of the the Radio. By adding Video Server capabilities, a new world of opportunities appears for Broadcasters, audiences and clients.



AVRA is made to work with Social Media



POWER
cast www.powercast.tv



What is AVRA?

- Simple: Radio with Video
- It's the way to switch automatically between audio, video and any multimedia content.
- It's open a mic channel in the audio console and the system select the proper camera for the talent to go On-Air.
- It's outside remotes with video by adding Skype Video Calls.
- It's the way to show live IP cameras showing the traffic.
- It's weather, news and social media for Radio.
- It's the opportunity to grow your business with video advertisement during commercial breaks.



AVRA CAPABILITIES

FLEXIBLE VIDEO INPUTS	6 Video Inputs
EMBEDDED VIDEO ENCODER	Stream Directly to your favorite CDN
NO DEDICATED COMPUTER REQUIRED	AVRA can run in the same On-Air workstation
ADDITIONAL PROGRAM OUTPUT	Use it to feed a Cable or DTV network, Lobby, Reception, etc.
AUTO SYNC BETWEEN AUDIO AND VIDEO	Auto Audio-Video synchronization between cameras and video playback
NO EXTERNAL VIDEO SWITCHER, MULTIVIEWER OR VIDEO HARDWARE REQUIRED	Easy to Implement
USE THE AUDIO CONSOLE AS AUDIO/VIDEO SWITCHER	Easy to use and operate
LIVE SKYPE CALL VIDEO CONFERENCE	AVRA is Skype ready for video call integration
LIVE STREAMING TO WEB, MOBILE DEVICES AND TABLETS	Worldwide Radio Multi Screen



Let your audience continue listening and now viewing your Radio Station anywhere with any device at any time.

